## ORDER

Orders	Order / Re	ev: <u>2</u>	2463250									
	Alt Order #:		WOC13575255									
	Product De	esc: 2	2022									
	Estimate:	-	14316					WHAS				
Flight Dates: Original Date Order Type:		- es: (	04/15/22 - 04/21/22			Primary AE:		Taylor Fritsch				
		ate / Rev: 0	)4/13/22 / 04/1	/13/22 / 04/13/22		Sales Office			TSWAS			
		-	General			 Sales Regio	Sales Region:		NAT			
	, jp	-										
Agency	Name:	I	Red Eagle Me	dia Gro	oup / POL							
	Buying Contact:		·			Billing Type:	Billing Type:		Cash			
	Billing Con	-	815 Slaters Lane				Billing Calendar:		Broadcast			
	Ū	-				Billing Cycle		EOM/EOC				
		-		xandria, VA 22314				15%				
		-				Agency Commission:		15%				
Advertiser	Name:	I	SS/ Hoosier V	/alues								
	Demograp	hic: A	A55+			New Busine	ss Thru:					
	Product Co	odes: I	IS-Issue/Non Ballot			Advertiser E	- Advertiser External ID:		199524			
Revenue Co Revenue Co Revenue Co		Code 1:	GY		Agency Exte	Agency External ID:		20245AG				
		Lode 2: (				Unit Code:		General				
		-	POL) Issue									
		<u>_</u>										
Bill Plan Start Date	End Date	# Spota C	ana Amaunt	Not A	mount	Totals Month	# Spota	Cross Amount	Not Amount	Dating		
		· .	ross Amount	1	mount	April 2022	# Spots 23	Gross Amount \$8,550.00	Net Amount \$7,267.50	Rating 50.74		
03/28/22	04/21/22	23	\$8,550.00	)	\$7,267.50		20	ψ0,000.00				
			+-,			Totals	23	\$8.550.00				
			+-,			Totals	23	\$8,550.00	\$7,267.50	50.74		
Account Exe				lion	IStart Date / F			\$8,550.00				
Account Exec	cutive	Sales Office	Sales Reg	lion	Start Date / E	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch	cutive	Sales Office	Sales Reg		Start Of Orde			\$8,550.00				
Account Exec Taylor Fritsch Order Share	cutive	Sales Office	Sales Reg	Total	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share WHAS	cutive	Sales Office	Sales Reg re 5% \$8,	Total 550.00	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share	cutive	Sales Office	Sales Reg re 5% \$8,	Total	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share WHAS	utive	Sales Office	Sales Reg re 5% \$8, 0% \$57,	Total 550.00	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share WHAS Market	utive	Sales Office Sha 1 10 Sha	Sales Reg re 5% \$8, 0% \$57,	Total 550.00 000.00	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share WHAS Market Competitive CABLE UNKWN	utive	Sales Office Sha 1 10 Sha 8	Sales Reg    re	Total 550.00 000.00 Total	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share WHAS Market Competitive CABLE UNKWN WAVE	utive	Sales Office Sha 1 10 Sha 8	Sales Reg    re	Total 550.00 000.00 Total \$0.00 450.00 \$0.00	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share WHAS Market Competitive CABLE UNKWN WAVE WBKI	utive	Sales Office Sha 1 10 Sha 8	Sales Reg    re	Total 550.00 000.00 Total \$0.00 \$0.00 \$0.00	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share WHAS Market Competitive CABLE UNKWN WAVE WBKI WBNA	utive	Sales Office Sha 1 10 Sha 8	Sales Reg    re	Total 550.00 000.00 Total \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share WHAS Market Competitive CABLE UNKWN WAVE WBKI	utive	Sales Office Sha 1 10 Sha 8	Sales Reg    re	Total 550.00 000.00 Total \$0.00 \$0.00 \$0.00	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share WHAS Market Competitive CABLE UNKWN WAVE WBKI WBNA	utive	Sales Office Sha 1 10 Sha 8	Sales Reg    re	Total 550.00 000.00 Total \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share WHAS Market Competitive CABLE UNKWN WAVE WBKI WBNA WDRB	utive	Sales Office	Sales Reg    re	Total 550.00 000.00 Total \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE	utive	Sales Office	Sales Reg    re	Total 550.00 000.00 Total \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	End Date	Order %	\$8,550.00				
Account Exec Taylor Fritsch Order Share WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ	utive	Sales Office	Sales Reg    re	Total 550.00 000.00 Total \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	End Date	Order %	\$8,550.00				

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 1	WHAS	04/15/22	04/21/22	Good Morning America	СМ	7-9a	11111	:30	5	\$325.00P02	1.95 NM	5	\$1,625.00
				GOOD MORNING AM	ERICA								
	Star	t Date E	Ind Date	Weekdays Spot	s/Week	Rate	<u>Rating</u>						
V	/eek: 04/1	15/22 0	4/21/22	11111	5	\$325.00	1.95						

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Order / Rev:	2463250	Advertiser:	ISS/ Hoosier Values	
Alt Order #:	WOC13575255	Product Desc:	2022	WHAS
Flight Dates:	04/15/22 - 04/21/22	Estimate:	14316	

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spo	ots Amount
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/15/22 04/21/22 11111 5 \$325.00 1.95	
N 2 WHAS 04/15/22 04/21/22 Local News @ 430a M-FCM 430-5a 11111 :30 5 \$75.00 P02 0.51 NM	5 \$375.00
WHAS11 WAKE UP NEWS @ /	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/15/22 04/21/22 11111 5 \$75.00 0.51	
N 3 WHAS 04/15/22 04/21/22 Local News @ 530p M-FCM 530-6p 11111 :30 5 \$350.00 P02 2.51 NM	5 \$1,750.00
WHAS11 NEWS @ 530P	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/15/22 04/21/22 11111 5 \$350.00 2.51	
N 4 WHAS 04/15/22 04/16/22 Local News @ 630p Sa CM 630-7p1- :30 1 \$125.00P02 3.74 NM	1 \$125.00
WHAS11 NEWS @ 6:30p	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/11/22 04/17/221- 1 \$125.00 3.74	
N 5 WHAS 04/15/22 04/21/22 Inside Ed 730-8p CM 730-8p 11111 :30 5 \$400.00P02 3.41 NM	5 \$2,000.00
INSIDE EDITION	. ,
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/15/22 04/21/22 11111 5 \$400.00 3.41	
N 6 WHAS 04/15/22 04/18/22 Mon Prime Other CM 8-11p 1 :30 1 \$1,275.00P02 2.98 NM	1 \$1,275.00
AMERICAN IDOL MON	ι φι,270.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/15/22 04/21/22 1 1 \$1,275.00 2.98	
N 7 WHAS 04/15/22 04/17/22 Sun Prime Other 1st HaliCM 6-10p1 :30 1 \$1,400.00 P02 2.12 NM	1 \$1,400.00
AMERICAN IDOL SUN	1 \$1,400.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	
Totals	23 \$8,550.00